

CELEBRATING ARTISTIC EXCELLENCE ACROSS SOUTH YORKSHIRE

BARNSLEY MUSEUMS & HERITAGE TRUST

SUPPORTING CREATIVITY. CELEBRATING TALENT. INVESTING IN SOUTH YORKSHIRE

The Cooper Prize 2027 offers companies a unique opportunity to support one of South Yorkshire's leading visual arts competitions while aligning their brand with creativity, innovation and community engagement.



Formerly known as the **South Yorkshire Open Art Competition**, the Cooper Prize celebrates excellence and originality in contemporary and traditional visual arts and provides a platform for emerging and established artists from across the region.



The Awards Ceremony will be held on 4th March at The Cooper Gallery, Barnsley and the exhibition will run from **6 March – 12 June 2027.** With over 400 entries at our last event, we were successful in attracting thousands of visitors, artists, collectors, local residents and cultural tourists.

We invite companies across Barnsley and South Yorkshire to become valued partners in nurturing local talent, while raising their profile through association with one of the region’s most respected and established arts events.



www.bmht.org

ABOUT THE COMPETITION & EXHIBITION



The Cooper Prize is open to professional, amateur and student artists who are born, live or work in South Yorkshire. Approximately 80 artworks will be selected for exhibition by an independent panel. The exhibition showcases painting, sculpture, printmaking, textiles, ceramics, mixed media and installation.

"Huge thanks toThe Cooper Gallery for enriching the arts in Barnsley, the Cooper prize has opened many doors for myself and I'm sure other exhibitors too. I'm super thrilled I got the chance to be part of this years showcase"

Lucy Dewsnap
Fine Art & Photography



AWARDS INCLUDE:

The Cooper Prize (Overall Winner)

- **£1,000** Prize
- Main gallery exhibition
- Solo exhibition in the Sadler Room

The Sadler Award(Emerging Artist)

(Open to current students or 2 year graduates)

- **£500** Prize
- Main gallery exhibition

The Fox Gift (Artists under 16)

- **£100** gift card for artist materials
- Main gallery exhibition

The People's Choice

- **£100** gift card for artist materials
- Main gallery exhibition

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PARTNERSHIP OPPORTUNITIES



Prize Sponsor

Support one of the competition awards.

- **£1000** Prize (Cooper Award)
- **£500** Prize (Sadler Award)
- **£100** Prize (Fox Award)
- **£100** Prize (People's Choice Award)

Exhibition Sponsor

Support the exhibition programme

- **£1,500** Main Exhibition
- **£1,000** Winners Solo Exhibition

Partnership Benefits Include

(Subject to Sponsorship Package)

- Sponsor recognition alongside chosen award
- Supporter Logo at exhibition & online exhibition
- Website acknowledgement
- Social media recognition
- Invitation to Awards evening
- Opportunity to present an award

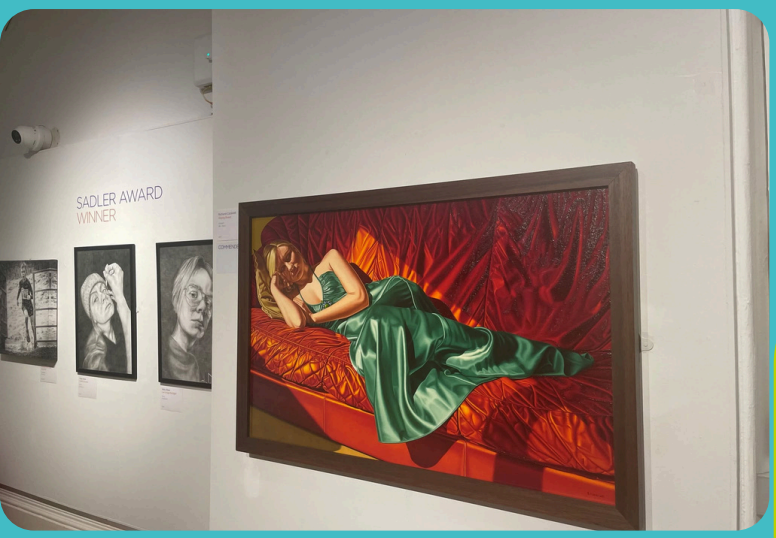
Marketing Reach

Partners could benefit from publicity through:

- Exhibition visitors
- Monthly Newsletters
- Cooper Gallery website
- Social media channels
- Local media
- Regional press
- Arts organisations
- Tourism networks (Visit Barnsley)
- Email marketing
- Online Exhibition

Barnsley has become one of Yorkshire's most exciting cultural destinations, with significant investment in arts, heritage and regeneration.

Supporting the Cooper Prize and Barnsley Museums and Heritage Trust enables businesses to contribute directly to the town's creative economy. It also supports Barnsley Museums and helps to inspire the next generation of artists.



Why Become a Partner

Your sponsorship will help

- Reward artistic excellence
- Support emerging creative talent
- Inspire young people
- Deliver a high-quality public exhibition
- Strengthen Barnsley's cultural reputation through Barnsley Museum sites
- Celebrate South Yorkshire's creative community

CONTACT US

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Barnsley Museums and Heritage Trust is a Registered charity (No. 1164496)